

ANASLEF

The National Association of State and Local Equity Funds

Join Us!



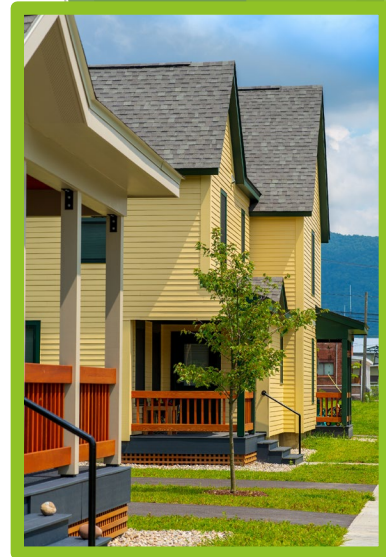
Sponsorship Prospectus

Our Mission and Impact: Local Presence with National Impact

NASLEF's mission is to promote a greater understanding of tax credit and other financing programs, to advocate for community development resources and to encourage the professional development of its member organizations all in support of the communities we serve.

Our work is fueled by our members' leadership in affordable housing advocacy, connection with community organizations, and knowledge of local markets. These organizational attributes enable NASLEF members to invest capital in strategic community endeavors, especially in underserved markets.

Join us in Burlington, Vermont and show your support for the affordable housing industry by sponsoring and attending our conference. Your generosity allows us to provide a forum for training and networking and explore emerging issues and trends impacting our industry.



DIAMOND LEVEL SPONSOR \$10,000

Benefits Include:

- Four (4) complimentary conference registrations
- Full page color advertisement in the conference materials (7.5" wide and 10" tall)
- Company logo, contact information, company description published

SELECT ONE of the items to sponsor below included with your sponsorship:

- ▶ Co-sponsorship of the Wednesday Welcome Reception
- ▶ Co-sponsorship of the Thursday evening event
- ▶ Co-sponsorship of the Opening Keynote/Plenary

TITANIUM LEVEL SPONSOR \$6,000

Benefits Include:

- Three (3) complimentary conference registrations
- Full page color advertisement in the conference materials (7.5" wide and 10" tall)
- Company logo, contact information, company description published

SELECT ONE of the items to sponsor below included with your sponsorship:

- ▶ Conference Lanyards
 - ▶ Bottled Water
 - ▶ Director Dinner
- ▶ Thursday Lunch/Business Meeting
 - ▶ Conference Gift
 - ▶ Hotel Key Card

GOLD LEVEL SPONSOR \$4,500

Benefits Include:

- Two (2) complimentary conference registrations
- Half page color advertisement in the conference materials (7.5" wide and 4-3/4" tall)
- Company logo, contact information, company description published

SELECT ONE of the items below included with your sponsorship:

- ▶ Executive Director Lunch
- ▶ Wednesday Breakfast
- ▶ Thursday Breakfast
 - ▶ Friday Breakfast
- ▶ Registration Area
- ▶ Thursday Break
 - ▶ Friday Break

SILVER LEVEL SPONSOR \$3,000

Benefits Include:

- One (1) complimentary conference registration
- Half page color advertisement in the conference materials
 - (7.5" wide and 4-3/4" tall)
- Company logo, contact information, company description published

BRONZE LEVEL SPONSOR \$1,500

Benefits Include:

- Quarter page color advertisement in the conference materials (3-5/8" wide and 4-3/4" tall)
- Company logo, contact information, company description published

IMPORTANT INFORMATION

Logo Information

- ▶ All logos must be submitted in one of the following formats:
 - ▶ Vector
 - ▶ TIF
 - ▶ EPS
 - ▶ PNG
- ▶ Logo Deadline: Logos should be submitted with the completed sponsor form to mmeagher@occh.org.

Advertisement Information

- ▶ All advertisements must be submitted in one of the following formats:

- ▶ PDF
- ▶ EPS
- ▶ JPEG
- ▶ TIF

Advertisement Specs

- ▶ Diamond and Titanium ads: 7.5" wide and 10" tall
- ▶ Gold ads: 7.5" wide and 4-3/4" tall
- ▶ Silver ads: 7.5" wide and 4-3/4" tall
- ▶ Bronze ads: 3-5/8" wide and 4-3/4" tall
- ▶ ALL ADS ARE COLOR
- ▶ Ad Deadline: All ads should be submitted by July 29, 2022

NASLEF SPONSOR FORM

Conference Sponsor Form: Email this form with logo and ad to mmeagher@occh.org

Sponsor Payment: Mail this form with payment to:

NASLEF c/o St. Louis Equity Fund, Inc.
707 N. 2nd Street, Suite 308
St. Louis, MO 63102

Company Name: _____

Company Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

\$10,000 (Diamond Level)
Circle the one item you wish to sponsor: Cosponsor Wednesday Welcome Reception, Cosponsor Thursday evening event, Cosponsor Opening Plenary/Keynote

\$6,000 (Titanium Level)
Circle the one item you wish to sponsor: Conference Lanyards, Bottled Water, Director Dinner, Thursday Lunch/Business Meeting, Conference Gift, Hotel Key Card

\$4,500 (Gold Level)
Circle the one item you wish to sponsor: Executive Director Lunch, Wednesday Breakfast, Thursday Breakfast, Friday Breakfast, Registration Area, Thursday Break, Friday Break

\$3,000 (Silver Level)

\$1,500 (Bronze Level)